

1/9/4 (Item 1 from file: 16)
DIALOG(R)File 16:Gale Group PROMT(R)
(c) 2001 The Gale Group. All rts. reserv.

07783838 Supplier Number: 65066985 (THIS IS THE FULLTEXT)
Felfoldi's **Paint&Pop** Zungenfarber Lutscher mit Farbigem
Schleckpulver - Blackcurrant; Lemon; Orange; Pineapple; Raspberry
MANUFACTURER: Felfoldi Potpourri Ltd. CATEGORY: 021 - Candies,
Non-Chocolate. (Brief Article)

International Product Alert, v17, n16, pNA
August 21, 2000
ISSN: 1086-1238
Language: English Record Type: Fulltext
Article Type: Brief Article
Document Type: Newsletter; Trade
Word Count: 98
TEXT:

A new candy product has hit the market in Hungary. Felfoldi's **Paint&Pop** Zungenfarber Lutscher mit Farbigem Schleckpulver is a tongue-painting lollipop. Sold individually or in a double pack, this candy is described as a candy brush with colored sugar powder. Available in Blackcurrant, Lemon, Orange, Pineapple and Raspberry flavors, this product is touted in package text as the lollipop that paints your tongue. Manufactured by Felfoldi Potpourri Ltd., the sugar powder is enclosed within a 40g plastic bucket with an attachment for the candy brush. For sample retrieval information, please call: Marketing Intelligence Service, Ltd., (716) 374-6326.

COPYRIGHT 2000 Marketing Intelligence Service Ltd.

COPYRIGHT 2000 Gale Group

PUBLISHER NAME: Marketing Intelligence Service Ltd.

COMPANY NAMES: *Felfoldi Potpourri Ltd.

EVENT NAMES: *336 (Product introduction)

GEOGRAPHIC NAMES: *4EXHU (Hungary)

PRODUCT NAMES: *2065300 (Nonchocolate-Type Confections)

INDUSTRY NAMES: ADV (Advertising, Marketing and Public Relations); BUSN
(Any type of business); INTL (Business, International)

SIC CODES: 2064 (Candy & other confectionery products)

NAICS CODES: 31134 (Nonchocolate Confectionery Manufacturing)

SPECIAL FEATURES: COMPANY

ADVERTISING CODES: 57 New Products/Services